

# Business plan on climate insurance for InsuResilience Investment Fund's prospects

Pre-investment and pre-technical assistance service



## Objectives of business plan on climate insurance

Writing a business plan on climate insurance brings clarification of economic sustainability. Additional objective of the business plan is to assess the feasibility of climate and agriculture insurance.

It is a free of charge service that is usually deployed before the investment happens.

The established business plan is a solid basis to enable IIF investment and post-investment Technical Assistance support.

The business plan includes volume forecasts, cost estimates and return projections over 18 months forward or post the launch of a defined climate, natural catastrophe or agricultural insurance product.

## Your added value

- + Available as pre-investment and pre-TA service
- + Business plan on climate insurance is written in less than a month
- + Tailor-made business plan by experienced international consultants
- + Perfect basis to boost and accelerate IIF investment and TA services
- + Enables adequate future resource planning

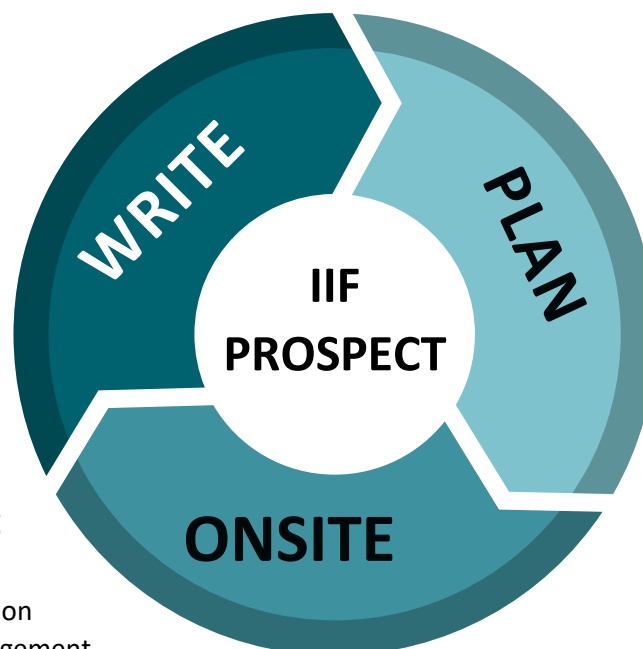
### 3 Write final report

Write 18-months business plan and 5-year projection of financial key performance indicators

### 2 Onsite visit

Travel and on-site discussion between prospect's management team, key experts and consultants

Understand motivation and business targets



### 1 Planning and desk research

IIF Prospect to share annual report and rating agency report, if available

Develop understanding of macroeconomic, socio-economic environment, insurance market and climate risk exposure

## How it works

Experienced international consultants support you as prospective IIF investee to write a business plan on climate insurance. Within less than a month all the relevant

information is at hand to boost and accelerate IIF investment and Technical Assistance services.



Business volume and return projections for 18 months including business volumes, cost estimates and returns based on key assumptions. Asses reporting capacity.

Analyze target premiums and clients' ability and willingness to buy.

Assess distribution costs based on channels and partners.

Define target clients, access to low income group, define target risks and target regions.

Asses climate, Nat Cat and agro insurance products.

Identify distribution channels and partners.

## InsuResilience Investment Fund (IIF)

The InsuResilience Investment Fund (IIF) protects poor and vulnerable people in developing countries through climate insurance solutions against extreme weather events and natural catastrophes.

IIF provides financing to qualified companies active in the insurance value chain. Additionally, IIF provides technical assistance to set up and distribute insurance solutions.

Technical assistance grant provider



**Loan and equity investments**

**USD 300 million**

Fund manager



**Technical assistance**

**EUR 11 million**

Technical assistance manager

**CelsiusPro**

## Contacts and next steps

Contact your Investment Officer or Technical Assistance Facilitator to learn more about IIF business plan.

We will take care of logistics and ensure coordination between you and the trainers. Typically allow for a 4 week-turnaround until the writing of the business plan kicks off.

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July 2019

<http://www.insuresilienceinvestment.fund/>

Business plan on climate insurance is  
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