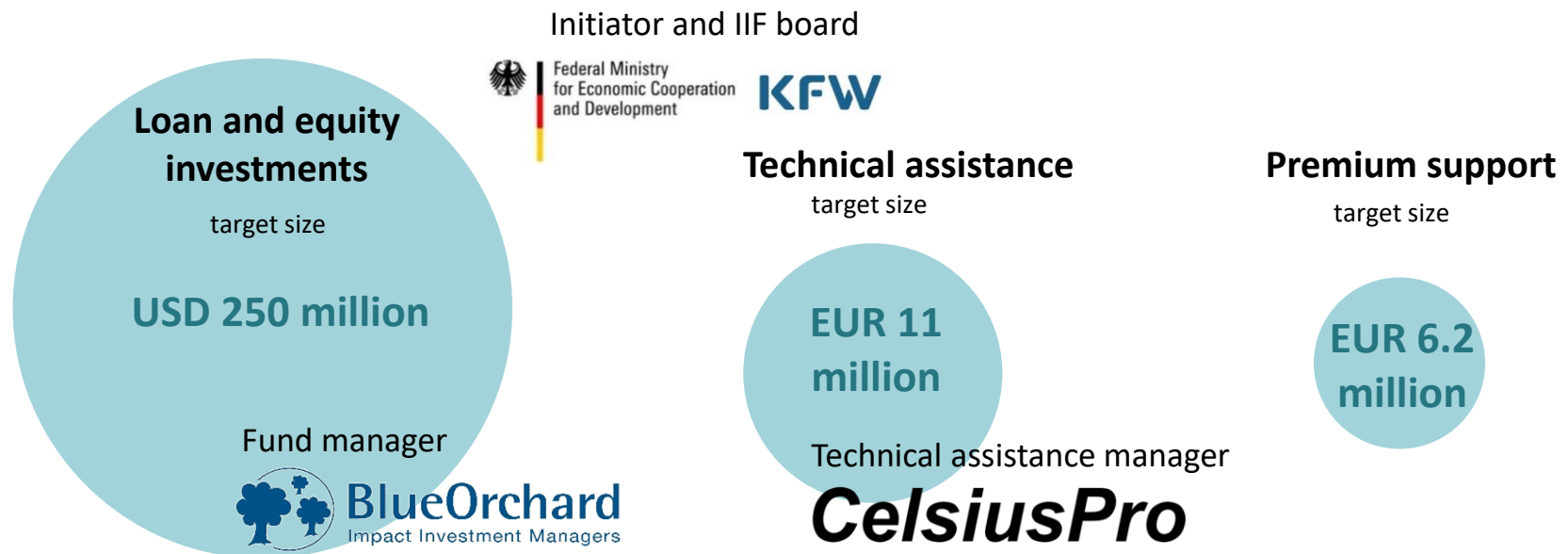
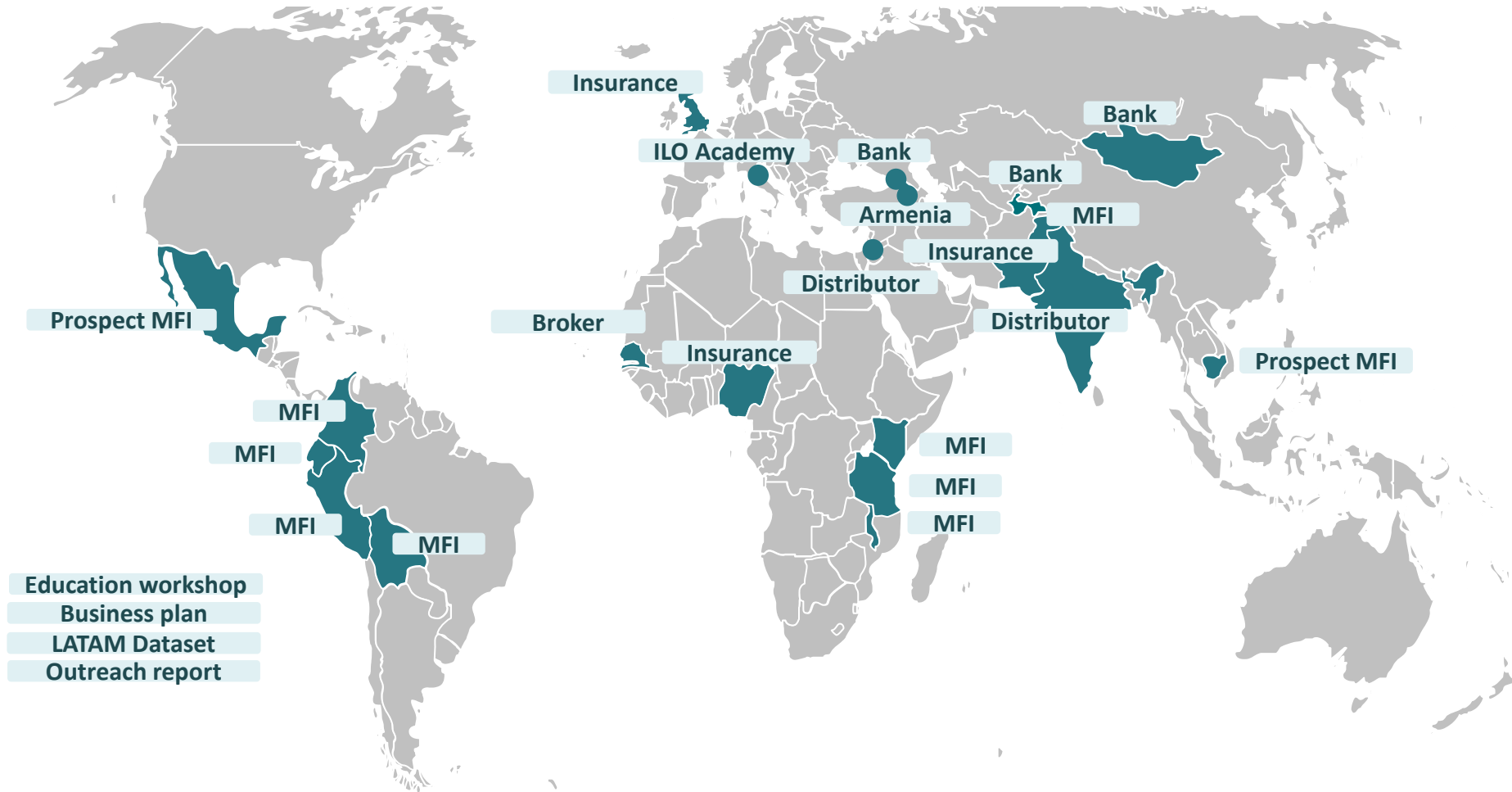


InsuResilience Investment Fund (IIF) protects low-income households from extreme weather events



- IIF protects poor and vulnerable people from extreme weather events
- People eligible live on less than USD 15 per day in ODA countries
- IIF invests into local MFI and insurance companies through loan and equity
- IIF provides technical assistance to set up and scale-up insurance

IIF has invested in more than 25 companies and projects across the globe

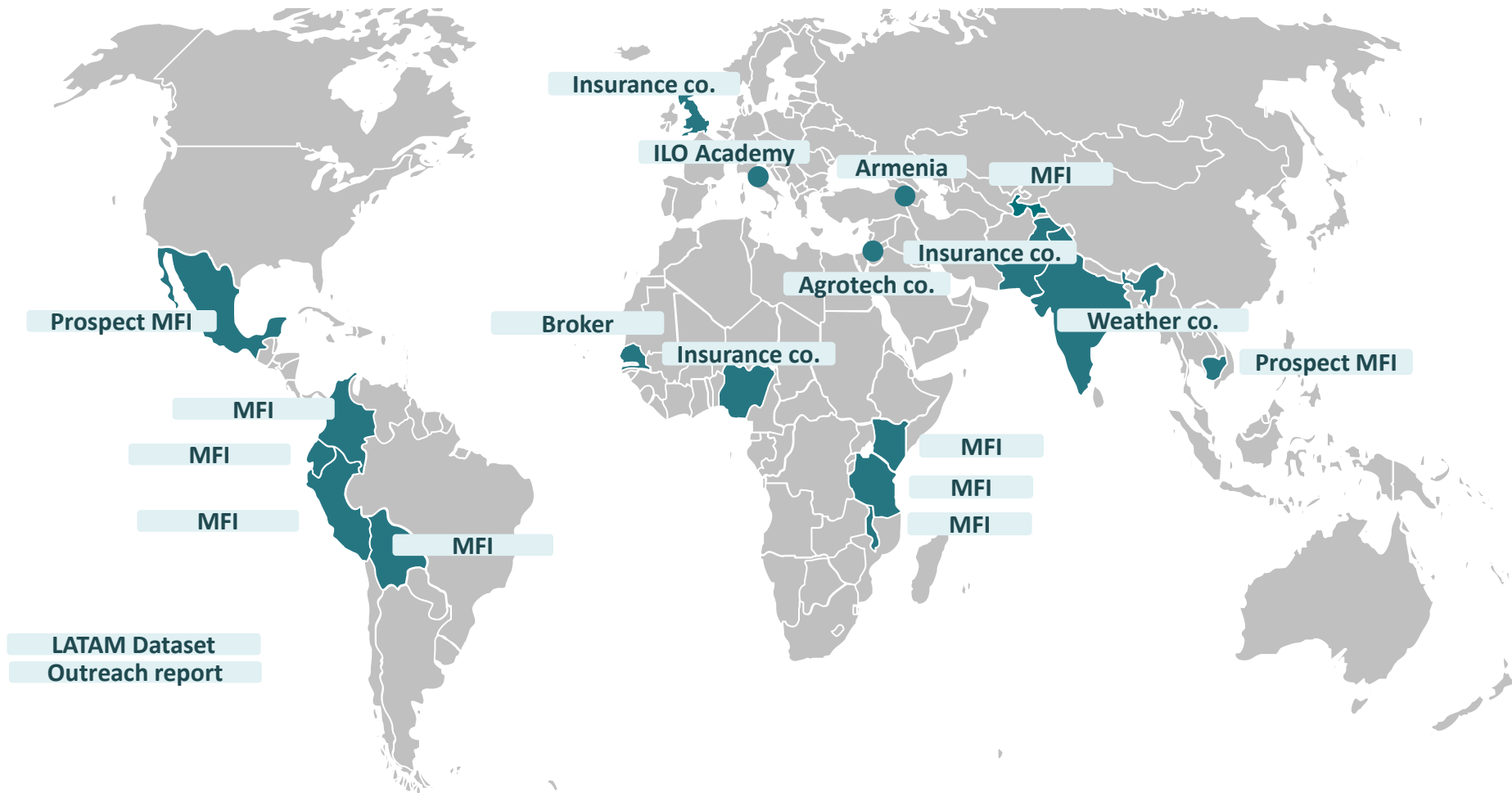




InsuResilience
InvestmentFund

Technical Assistance

IIF TAF has executed more than 20 Technical Assistances across the globe



IIF Technical Assistance Facility (IIF TAF) provides international expertise to launch and boost climate insurance

Technical assistance fund

target size

**EUR 11
million**

Technical assistance manager

CelsiusPro

- **Eligibility criteria:** IIF investment signed, or occasionally stand alone (negotiable)
- **Amount:** EUR 10,000 to 200,000 (negotiable)
- **Cost share:** between 25% and 35% of total TA spent, including in-kind contribution

TA services

- (1) Marketing and distribution support
- (2a) Education of investee and stakeholders
- (2b) Education of end customers
- (3) Insurance product design
- (4) Data sourcing
- (5) Feasibility study
- (6) Operations support and insurance platform

Pre-TA services

Education workshop

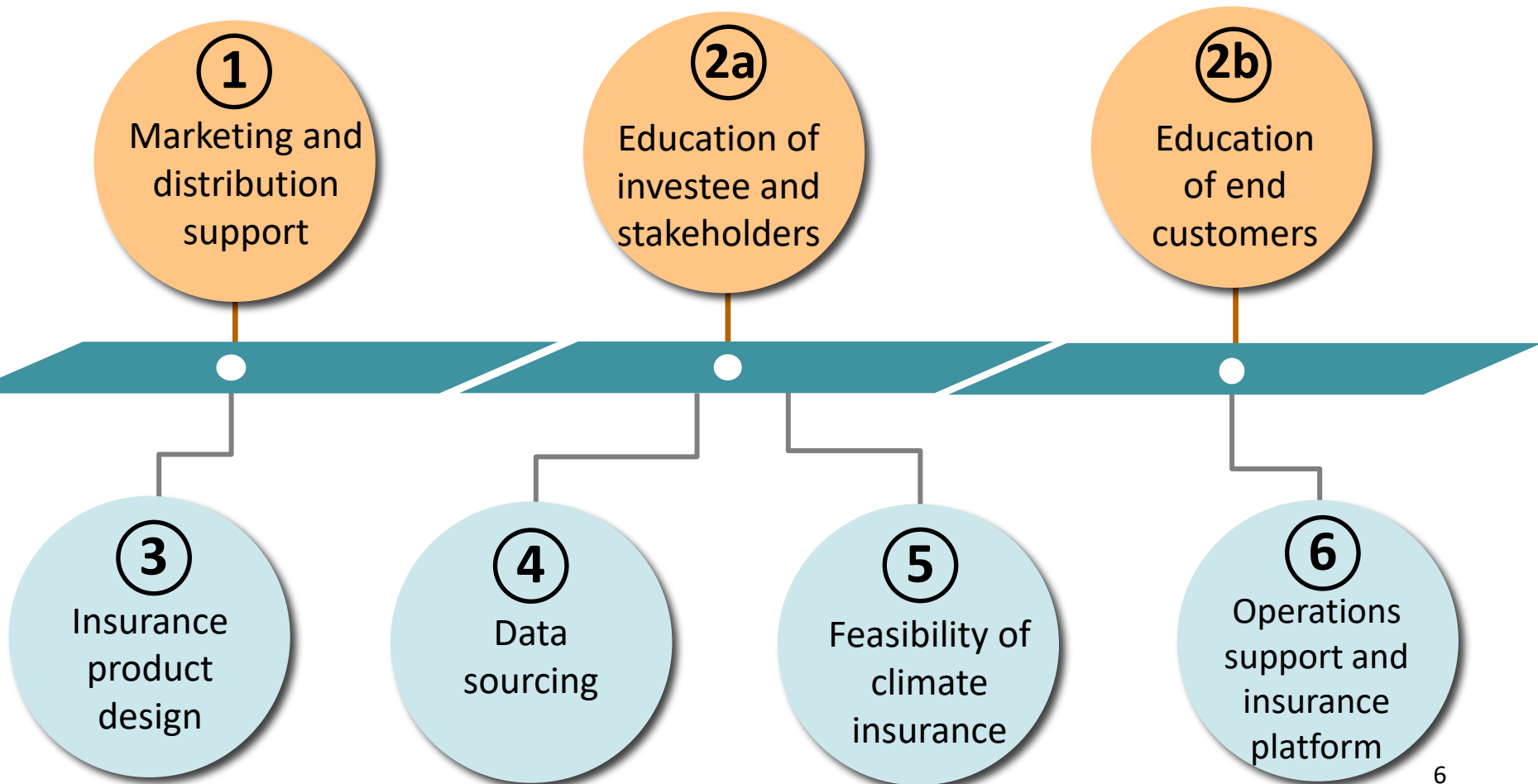


Business plan



→ TA accelerates growth of investees
→ TA reduces time to market and investees' set-up costs

Technical Assistance accelerates growth of investees

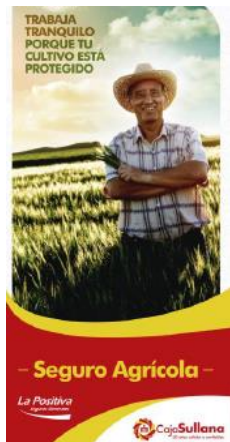


Marketing and distribution support

①

Marketing and
distribution
support

- This is one of the most used TA service. We supported more than 10 investees with distribution.
- We help you design a distribution model, advise how to access customers and identify aggregators to enlarge the distribution channel.
- We produce powerful marketing material, such as flyers, YouTube videos and radio spots.



Sales flyer for Caja Sullana, Peru



Sales video for Caja Sullana, Peru
<https://www.youtube.com/watch?v=1SkKv4OaF5A>



Sales video for Crezcamos, Colombia
<https://www.youtube.com/watch?v=VANQ6YKIfkM>

Education of investee and stakeholders, end education of end customer

2a

Education of
investee and
stakeholders

2b

Education
of end
customer

- This is a very popular TA service. We have delivered more than 18 trainings.
- It brings key stakeholders together in order to create momentum for climate insurance
- It builds the investee's capacity about (index based) insurance products and platforms, sales to target beneficiaries and operational handling
- It can be extended to raise awareness for end customers of the insurance product, thereby increasing financial literacy



Various key stakeholders attend the education workshop to discuss opportunities and challenges of climate insurance

ILO and IIF partner for 2019 and 2020 Impact Insurance Academy

- IIF sponsors your participation at the ILO Impact Insurance Academy
- For 2019 edition, 8 participants from IIF investee companies have participated
- You can attend a weeklong training to increase your network and boost understanding on climate insurance

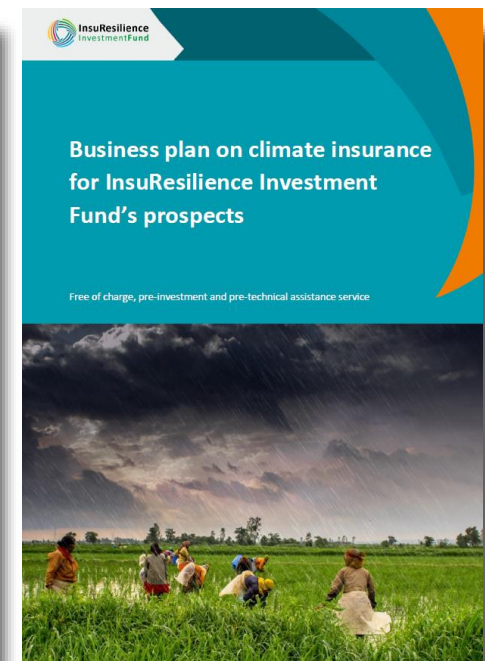


<https://www.celsiuspro.com/iilo-and-iif-partnered-up-for-2019s-impact-insurance-academy/>

<https://medium.com/impact-insurance/impact-insurance-academy-even-better-the-second-time-around-d9cc6c9ea467>

IIF provides pre-investment services to boost IIF investment and climate insurance

- The education workshop brings stakeholders together and creates momentum for climate insurance. It can be tailored to your needs.
- We have conducted two workshops and are in preparation for three more.
- The business plan on climate insurance provides a solid basis to enable IIF investment. Within 1 month the business plan is written by experienced international consultants.



Contacts and next steps

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