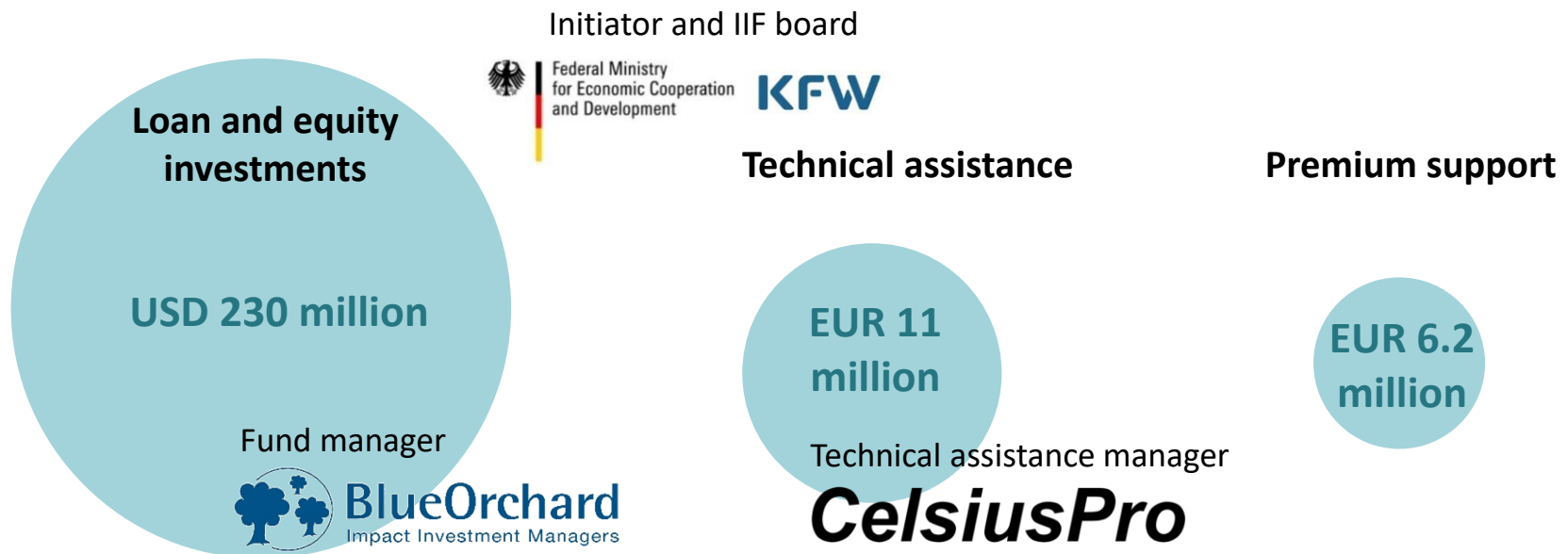
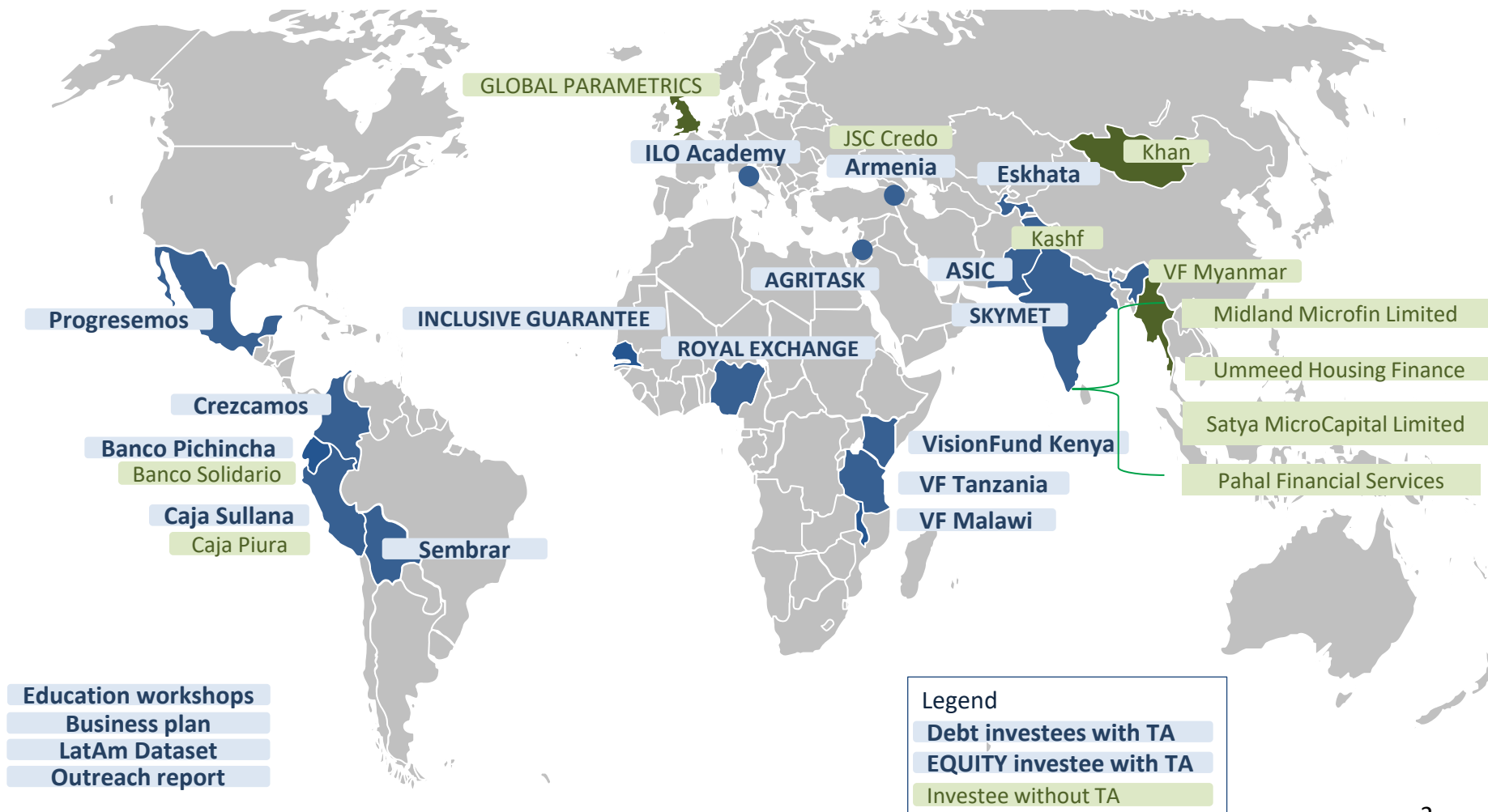


InsuResilience Investment Fund (IIF) protects low-income households from extreme weather events



- IIF protects poor and vulnerable people from extreme weather events
- People eligible live on less than USD 15 per day in ODA countries
- IIF invests into local MFI and insurance companies through loan and equity
- IIF provides technical assistance to set up and scale-up insurance

IIF has invested in more than 25 companies and projects across the globe

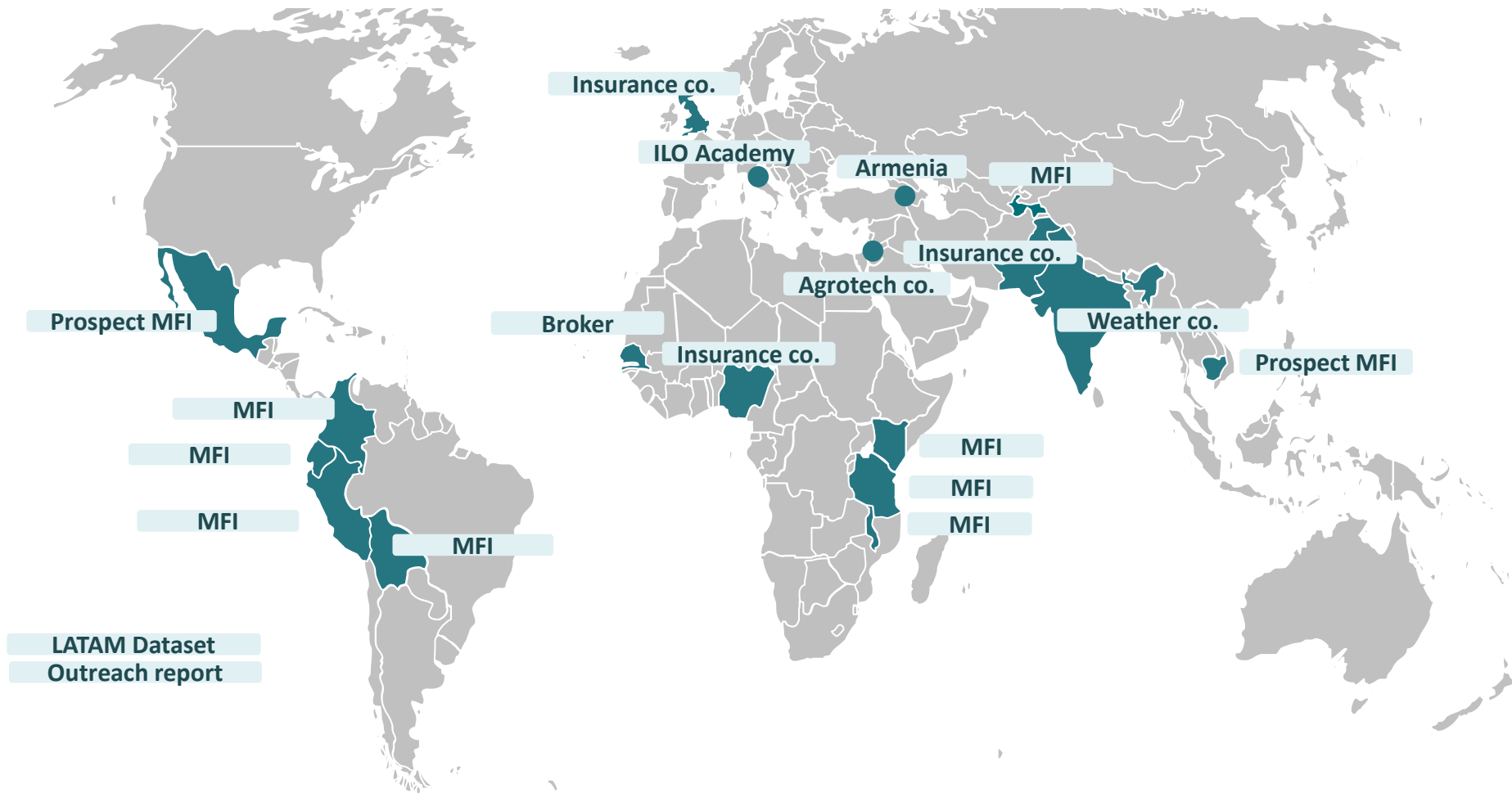




InsuResilience
InvestmentFund

Technical Assistance

IIF TAF has executed more than 20 Technical Assistances across the globe



IIF Technical Assistance Facility (IIF TAF) provides international expertise to launch and boost climate insurance

Technical assistance fund

target size

**EUR 11
million**

Technical assistance manager

CelsiusPro

- **Eligibility criteria:** IIF investment signed, or occasionally stand alone (negotiable)
- **Amount:** EUR 10,000 to 200,000 (negotiable)
- **Cost share:** between 25% and 35% of total TA spent, including in-kind contribution

TA services

- (1) Marketing and distribution support
- (2a) Education of investee and stakeholders
- (2b) Education of end customers
- (3) Insurance product design
- (4) Data sourcing
- (5) Feasibility study
- (6) Operations support and insurance platform

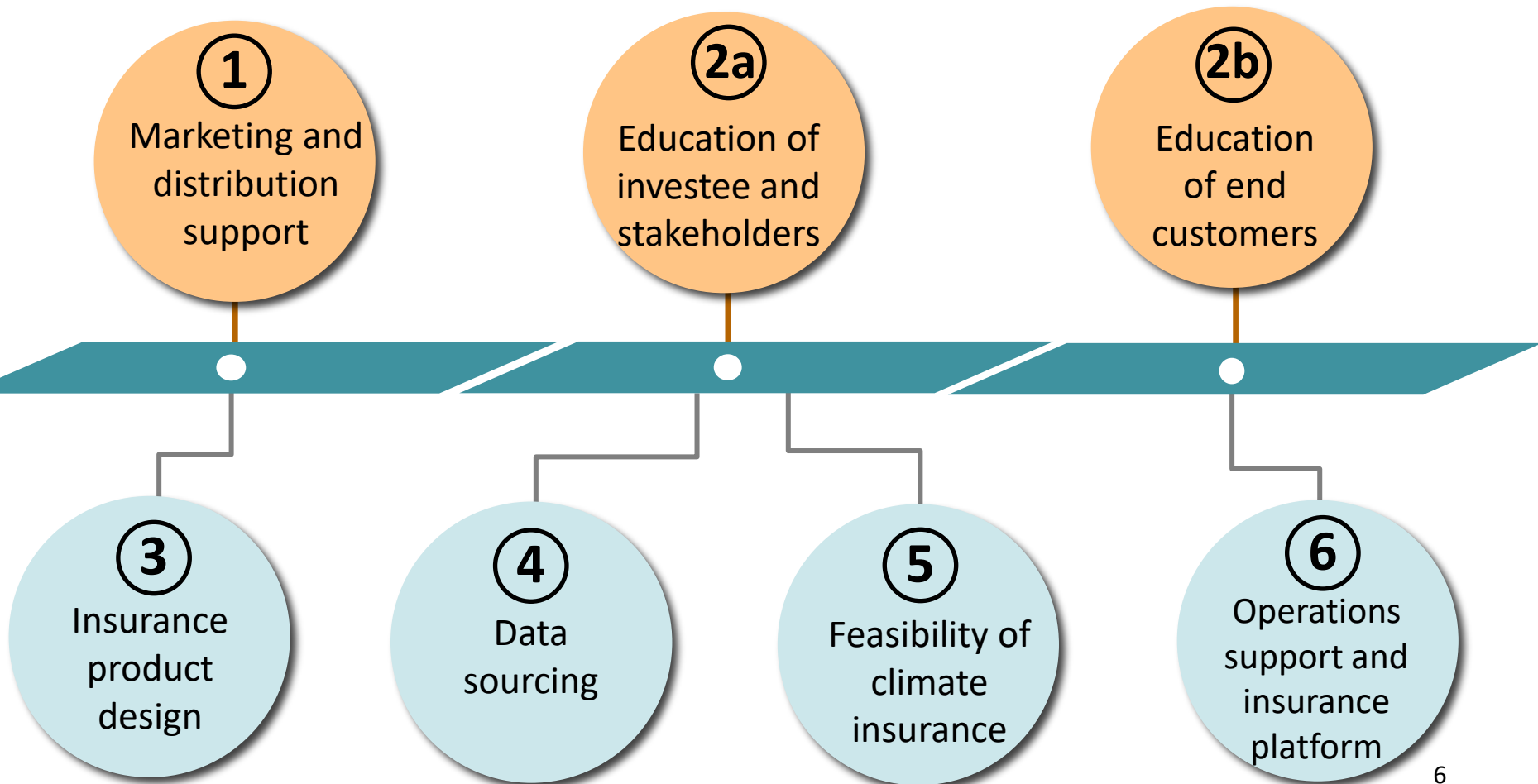
Pre-TA services

Education workshop
★★★★★

Business plan
★★★★★

→ TA accelerates growth of investees
→ TA reduces time to market and investees' set-up costs

Technical Assistance accelerates growth of investees

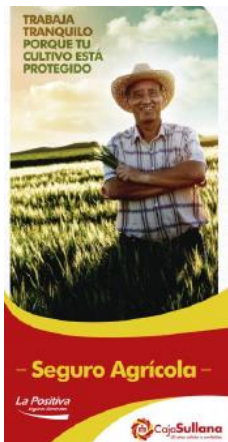


Marketing and distribution support

①

Marketing and
distribution
support

- This is one of the most used TA service. We supported more than 10 investees with distribution.
- We help you design a distribution model, advise how to access customers and identify aggregators to enlarge the distribution channel.
- We produce powerful marketing material, such as flyers, YouTube videos and radio spots.



Sales flyer for Caja Sullana, Peru



Sales video for Caja Sullana, Peru
<https://www.youtube.com/watch?v=1SkKv4OaF5A>



Sales video for Crezcamos, Colombia
<https://www.youtube.com/watch?v=yANQ6YKIfkM>

Education of investee and stakeholders, and education of end customer

2a

Education of
investee and
stakeholders

2b

Education
of end
customer

- This is a very popular TA service. We have delivered more than 18 trainings.
- It brings key stakeholders together in order to create momentum for climate insurance
- It builds the investee's capacity about (index based) insurance products and platforms, sales to target beneficiaries and operational handling
- It can be extended to raise awareness for end customers of the insurance product, thereby increasing financial literacy



Various key stakeholders attend the education workshop to discuss opportunities and challenges of climate insurance

ILO and IIF partner for Impact Insurance Academy – Online Course

IIF sponsors your participation at the ILO Impact Insurance Academy

2020 Edition

Participants: Over 80 participants from insurers, distributors and other market players.

Duration: Over a five-week period.

Curriculum: Inclusive insurance markets, products and claims. Responsible insurance and business viability.

Format: Individual self-learning and group activities, live webinars, forum discussions and assessments.



Testimony Abhijeet Kumar – Pahal Financial Services Pvt. Ltd.

"The course has exposed me to a number of challenges that are specific to various demographics around the globe. I am sure that I will be more impactful in solving real-life problem statements and crisis after the course wraps up. Thanks to ILO and IIF for this golden opportunity."

<https://www.celsiuspro.com/iilo-and-iif-partnered-up-for-2019s-impact-insurance-academy/>

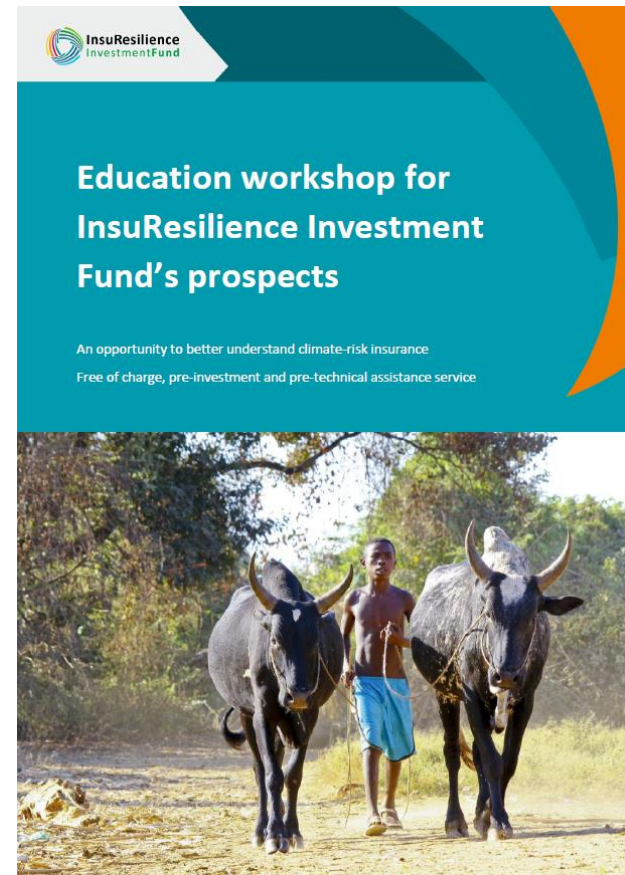
<https://medium.com/impact-insurance/insurance-for-development-an-exciting-new-online-learning-opportunity-9a89ab3a7d1c>

Education workshop for IIF prospects – Free of Charge

Objective: Create momentum in the market and build knowledge on climate (parametric) insurance

Education Workshops (Virtual during COVID19)

- Brings your stakeholders together and creates momentum for climate insurance. It can be tailored to your needs and network of business partners
- Multiple workshops across the globe have been successfully conducted by the Frankfurt School of Finance & Management
- Free of charge



https://www.insuresilienceinvestment.fund/wp-content/uploads/2020/03/InsuResilience_Education_Workshop.pdf

IIF Technical Assistance – Overview of climate insurance products



Agricultural insurance: Protecting crops and livestock from extreme weather

- **Crop insurance**
Indemnity insurance to protect against drought, flood and pests. Loss adjustment needed.
- **Area-yield index insurance**
Pays when crop yield falls below a defined yield in a defined area.
- **Drought or excess rainfall index insurance**
Pays when rain is below / above a certain level in a defined region
- **Vegetation index insurance**
Pays when the vegetation index (NDVI) falls below a defined level in a defined area



Emergency cash: Provides cash for flexible use (agriculture, property, business interruption, etc.)

- **Parametric hurricane insurance**
Pays when windspeeds and/or rainfall exceeds a defined level in a defined area

Contacts and next steps

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